



Home Furnishings Producer Little Birdie Selects IP-Realtime Production Control

The family-owned producer of personalized and customized pillows and other home goods is installing IPE's IP-Realtime™ production management solution in its Mississippi factory. The system promises to drive measurable improvements by providing up-to-the-minute performance information to managers and production associates, streamlining the incentive payroll process, and enhancing customer service.

GREENVILLE, SC, December 2, 2021, — [IPE](#), experts in real-time production management, order tracking, incentive payroll, quality and shop floor control solutions for sewn products and other soft goods manufacturers, announces that on-demand home goods manufacturer Little Birdie has begun implementation of the [IP-Realtime™](#) Shop Floor Control (SFC) solution at its Calhoun City, MS facility. The new system promises to enable real-time manufacturing process visibility, improve production line balancing and productivity, and enhance customer service.

According to Little Birdie co-owner **Tony Hardin**, "Our business has grown to the point that we are staying consistently busy. We are now ready to implement an incentive-based pay program that will enable our production teams to produce and earn more. We recognized that we needed a modern, digital solution to support this initiative and the ongoing management of the incentive payroll process. When we evaluated the IPE system, we realized that the traditional paper-based gum sheet method of managing incentives was like a hammer and chisel compared to IPE."

"Moving to incentive pay managed by the IPE system doesn't require us to add any new people. In fact, we expect to increase our already high levels of productivity and efficiency by 50% or more," continued Hardin. "The fact that the system provides us with real-time production information will help us avoid bottlenecks and better balance production lines and flow. Knowing up-to-the-minute status and progress of every order will be a tremendous help in servicing our customers."

The information provided by IP Realtime also benefits production associates by providing personalized pacing tools and performance feedback on Android tablets positioned at each workstation. The system also streamlines the data collection and administration of the incentive payroll processes.

"We are pleased to have the opportunity to help Little Birdie accelerate their growth and achieve their productivity and efficiency goals," explained IPE Managing Partner and 35-year manufacturing technology veteran **Brad Mikes**. *"The IP-Realtime solution represents a perfect fit for their quick-turn, on-demand, custom product business model."*

About Little Birdie

It all started with a pillow. Driven to bring jobs to their rural community of Calhoun City, Mississippi, spouses Susan and Tony Hardin combined her creative skills with his years of soft goods manufacturing experience to found and operate Little Birdie. The fast-growing business is proud to offer American-made products that are cost-friendly, customizable, and most importantly, comfortable. Whether personalized with a catchy phrase, a hometown slogan, or a favorite team's colors, the company today designs and produces a wide range of pillows, tea towels, tote bags, and other home goods. For more information, [visit the website](#).

About IPE

Founded in 2010, IPE develops and markets manufacturing-focused solutions for sewn products and other discrete manufacturing industries. The IPE leadership team brings more than one hundred years of combined experience with production solutions to support and simplify their systems' deployment, use, and maintenance. This expertise is readily apparent in the flexible, data-rich, and affordable solutions that provide IPE clients with the speed, accuracy, and visibility they need to succeed in today's demanding manufacturing environment. IPE has its headquarters in Greenville, South Carolina, and maintains a satellite office in New York. For more information, [visit the website](#).